



Minutes of the Los Angeles County Beekeepers Association

January 6, 2020 General Meeting – 7pm

Mt. Olive Lutheran Church
3561 Foothill Boulevard
La Crescenta, CA 91214
losangelescountybeekeepers.com

Kevin Heydman called the Meeting called to order at 7:02pm

1. Welcome (Kevin)

- a. Flag Salute (Kevin Heydman)
- b. Introduction of the Board (Kevin Heydman)
 - Kevin Heydman-- President
 - Dave Williams--Vice President
 - Mary Ann Laun--Secretary
 - Jon Reese--Treasurer
 - El Rey Enschede--Member at Large

2. New Blue Club t-shirts are available for \$15. See Dave Williams.

3. Special presentation:

LA County Apiary Inspector, Noriel Reyes
Topic: Hive Registration 626 459-8894

Noriel reviewed the various requirements for registering hives including local ordinance considerations. One hive requires registration. It is especially important considering possible spraying for Asian psyllid citrus virus. Refer to the Bee Aware website for registration. Hive boxes must be identified and/or branded with brand name, address, and phone number. Brand cost for commercial beekeepers is \$25 for lifetime through CDFA. He added another admonition to know when to re-queen aggressive hives.

4. Special Presentation:

Mariah Mussenden, Owner Vintage Music Box
thevintagemusicbox.com

Topic: Marketing for the Association

Goals: Share information and strategies to promote our organization

Covered audience, ways to reach them, three timetables presented (now, soon, future); legalities Cal AB5

- Amazon smile (support nonprofits through eligible purchases) .25%
- Website
- Social media (2000 followers on FB, Instagram hasn't been updated since June)
- Donation boxes
- Sponsors page and sponsored members page
- Donations and Checkouts
- Campaigns: donation marching fundraisers; host a t shirt product or service campaign
- Gets the community involved
- Bee conference: reach outside our group into the community

5. Update on Bee Literature (El Rey Enschede)

About \$25 for annual subscription/focus on Eastern US beekeeping

- American Bee Journal (Dadant)
- Bee Culture (Al Root Co.) Candle and beeswax candelmaking company
- Beekeeping Magazine (focus on first three years of beekeeping) www.beekeeping3.com

El Rey guided the members through background information on wingbeats per second 250! Discussed nerve pulses and the impact on beats.

6. Volunteers and Nucs for volunteers. Packages will be replaced by consensus.

7. California State Beekeepers Association
Members who attended gave brief reports of sessions attended. Of particular note were the sessions from UC Davis' San Diego program that brought microscopes and specimens for participants to explore.
8. Secretary's report.
Mary Ann Laun pledged to get meeting minutes and notices of meetings out in a more expedient manner. Please contact her as soon as possible about any corrections, additions, etc.
9. Treasurer's Report
(Jon Reese) \$25,000 in account. Mentioned costs of packages, reserve for Fair (\$15,000) rent for meetings, storage.
10. Membership report (Cheryl Thiele)
Cheryl walked everyone through the registration process on the website.
11. Beekeeping 101 at the Valley Hive.
Beekeeping 101: Danny Finkelstein or Cheryl Thiele. Starts in February. Third Sunday of the Month.
12. Education Committee. (Mary Ann Landau)
Mary reported on some of the recent presentation and asked for volunteers for some future presentations. Thousand Oaks Library One City One Story...Kick off events. April 8th 6:30-8:30pm .

May 1 Deukmanian Park 6:30-8:30 Beekeepers needed.
13. Website report. (Eva Andrews)
Eva summarized some of the current articles added to the website. PLEASE NOTE: Eva requested that all SPONSOR MEMBERS register by the end of February. Then, please email her with confirmation of current information or any changes to websites. The older database of sponsors is very out of date and will be purged and the new sponsors updated.
14. Roger Taylor (Mead Maker) Classes this month on January 8, 15, and 22nd.
Contact Roger Taylor meadmaker@gmail.com for more information.